

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
585387-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12833

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	585387	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	M-F 5a-530a	5a-530a	-T-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 10/30/12 5:15 AM M-F 5a-530a 5a-530a :30 MATT58 \$175.00 NM									
2	10/29/12	11/06/12	M-F 530a-6a	530a-6a	MT-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/29/12 5:39 AM M-F 530a-6a 530a-6a :30 MATT57 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 Tu 11/06/12 5:39 AM M-F 530a-6a 530a-6a :30 MATT57 \$175.00 NM									
3	11/05/12	11/06/12	M-F 6a-7a	6a-7a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 11/06/12 6:24 AM M-F 6a-7a 6a-7a :30 MATT58 \$375.00 NM									
4	10/31/12	10/31/12	M-F 7a-8a	7a-8a	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 10/31/12 7:40 AM M-F 7a-8a 7a-8a :30 MATT57 \$375.00 NM									
5	11/01/12	11/01/12	M-F 8a-9a	8a-9a	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 11/01/12 8:14 AM M-F 8a-9a 8a-9a :30 MATT58 \$375.00 NM									

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KSTU
 P.O. Box 677596
 Dallas, TX 75267-7596

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585387-1	11/06/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Matheson/D/Congress	Matheson for Congress 20	12833	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/01/12	M-F 4p-5p	4p-5p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 11/01/12 4:11 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM									
7	11/04/12	11/04/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 11/04/12 9:45 PM Su 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM									

Total Spots 8 Gross Total \$3,350.00

Payment Terms 30 Days

Agency Commission \$502.50
Net Amount Due \$2,847.50